



# Ways to make your Snapshot Day a success

1. Share the results with your elected officials, mayors and council members, members of the school administration or school board, the deans at your academic institution, or your department head or boss at your company.
2. Use the quotes and comments that you collect in your annual report.
3. Feature your participation and your patrons in your next newsletter.
4. Share your results with your board.
5. Share your results on your Web site and link to the Flickr photo group.
6. Make your own slide show of the photos and comments. Run it in the library near the checkout desk or add it to your website.
7. Make bold signs with your customer comments and display them throughout the library.
8. Create a handout with your Snapshot Day statistics, logo, or other library-specific information about the event.
9. Welcome new library card members with your custom handout.
9. Share your results when you do any kind of outreach to schools, senior centers, community agencies or others.
10. Let your Friends and Foundation know about your participation in Snapshot Day.
11. Ask if your town website can feature some of your results.
12. Share your results with local media.

Have fun! Everything might not work perfectly, but try this experiment in telling our stories to our elected officials and the general public.