

## Wyoming Snapshot Day photo tips

On Wyoming Snapshot Day, your photos are shared on Flickr, on the website, and on social media. We also use your photos throughout the year for presentations, blog posts, and print materials. With those uses in mind, we would like to offer the following tips for taking and submitting Snapshot Day pictures:

- **Patron faces are the best** – smiling patrons are the most effective shots for library advocacy. It's okay to let people pose and smile. (We appreciate photos of staff and of your library as well.)
- **Diversity counts** – photos of children enjoying the library are great, but we like to see all your patrons represented. Try to seek out people of all ages, racial backgrounds, etc.
- **Get up close and personal** – fill the frame when you take a picture.
- **Send us your full-size photos** – do not reduce the size of your image files when you upload to Flickr. Give us what comes straight out of your camera. We use these images for multiple purposes, and often, we need a high resolution.
- **Turn the auto-date feature off** – if we reuse that photo, we either have to try to crop it out or Photoshop it to remove it.

Remember also, photo permissions are your responsibility locally. By submitting the photos, you are giving us permission to use them for non-commercial purposes.

Questions about taking Snapshot Day photos? Contact Susan Mark, Wyoming State Library publications specialist, at [susan.mark@wyo.gov](mailto:susan.mark@wyo.gov) or (307) 777-5915.